

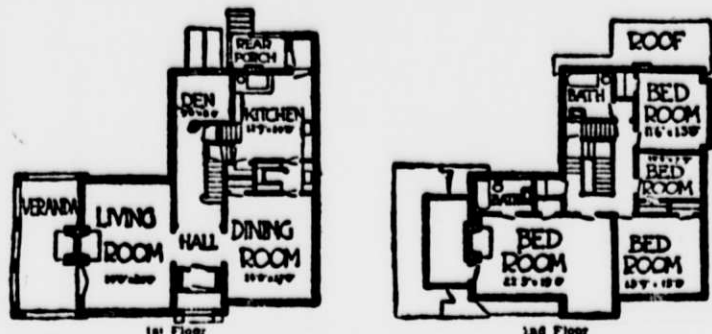


Home Ownership

Apply business principles to the purchase of a home. Our plan of financing enables you to make a small cash payment down, the balance being paid in monthly instalments, so that you own your house free and clear in from three to ten years. The turning of rent into payments on a home, even of the more expensive type, has opened the way for a multitude of persons to acquire valuable equities in real estate without the least inconvenience or employment of business capital. Every dollar put into a house is a live dollar. Every dollar you pay out for rent is dead and gone forever.

At the Estates of Great Neck

INVESTIGATE OUR OFFER TO-DAY.



Rent Efficiency

A judicious home investment is more profitable than a lifetime's savings. It has advantages over a savings bank in that your present rent as well as your savings are accumulated for your own benefit in an absolutely safe investment, returning interest in the form of increased value. Which in the end possesses the greater value? the stack of rent receipts or the "fully paid for" home?

Our plan entails no self-denial or stinting on your part. We simply ask that you make payments on your home as faithfully as you would pay rent to your landlord in the city.

29 Minutes from Manhattan

GET THIS BOOK.

Our Reference Library Catalogue gives a complete list of all books pertaining to architecture in building suburban homes and bungalows of frame, half timber, brick, concrete and stucco. Also a list of books on house planning, decorations and landscape gardening. You will find it of great assistance.

GET A COPY TO-DAY.

McKNIGHT REALTY CO.,

347 5th Ave., New York
Telephone 3640 Murray Hill



SHIPPAN POINT

ON THE SOUND

STAMFORD, CONN.

THIS beautiful peninsula, extending over a mile into Long Island Sound from the Connecticut Shore, is now being sold in residence tracts varying from one to ten acres. Situated in the town of Stamford, within 50 minutes commutation from New York City, Shippan Point presents every attraction and convenience for those desiring an all the year or summer residence in the country; a perfect sewer system, electric light, gas, telephone, fire protection, pure water, trolley service, postal and market delivery; broad macadam roads throughout the Point and direct from Stamford station.

The Low & Heywood School for Girls, both boarding and day pupils, and the Manor School for Boys, also taking boarding and day pupils, are both located on the Point. These two modern and well-equipped schools add greatly to Shippan's convenience and advantage for all the year residence. Fine white, hard sand beaches where the bathing is equally good at all tides; excellent harbor for large and small yachts; rolling hilly country, covered with fine old trees, sloping gently to the beach; entire locality wholly restricted to residences.

For further particulars, views, etc., apply to
KENNETH IVES & CO., 7 E. 42nd Street, New York

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